

The Ambassador Group

In 2011 Headway Somerset is celebrating its 21st Anniversary. This has proved an ideal opportunity to establish a funding group tasked with the specific challenge of helping the charity to meet its financial target and raise the profile of its work and services across the County.

The Ambassador Group consists of well connected volunteers from the business sector and includes companies such as Foot Anstey, Clarke Willmott and Renvilles. Their role is to promote membership of the **21 Club** and cultivate potential funders who share a genuine belief and real commitment to the continuation and development of the work within Headway Somerset.

The list of companies signing up increases on a daily basis and include both national and Somerset organisations including Gerber Juice Company, Allianz, Nestor Partnership, Monahans, Smith & Williamson, Clerksroom and No. 5 Chambers – to name a few. A number of events, hosted by the Ambassadors, are planned throughout the year, enabling members to meet in an informal atmosphere and find out more about each other's business, and hopefully make new contacts. At the same time, of course, you will be getting involved with the work of Headway Somerset and hearing about its progress throughout the year.

On **Thursday 17 February** from 5pm-7pm, there is an inaugural get together of the 21 Club at Clark Willmott, Taunton. We hope to see you there.

Friday 20th May is our big event of the year – the 21st Anniversary Hollywood Nights Ball, a fantastic occasion with brilliant entertainment and a night not to be missed.

For further Information

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Headway Somerset Ambassador Group

Extend an invitation to Join the



*A great way to generate business exposure
whilst making a
difference in your community*

Working to Improve Life After Brain Injury

www.headwaysomerset.org.uk

Be Part of Something Special

In 2011, Headway Somerset will be celebrating 21 years of providing specialist therapy and support to brain injured survivors, their families and carers living across the county, helping them to live as independent a life as possible after brain injury.

To mark this special occasion, Headway Somerset has set up 'The 21 Club', a unique scheme to invite specially selected businesses - representing each year of the charity's success - to form an exceptional group which will actively support and encourage involvement in the business community.

Why Headway Exists

Brain injury can occur following a fall, blow to the head or illness. It can be sudden and devastating. The lives of the survivors and their loved ones, who may end up being full-time unpaid carers, will be changed forever.

Headway Somerset is a unique organisation providing therapy and rehabilitation through home visits by our Outreach workers and/or attendance at our Brain Injury units at Bridgwater, Yeovil and Henton just outside Wells. Key outcomes we are working to achieve include improved confidence and self esteem, health & physical well-being, keeping families together, greater independence and links to the community and, where possible, return to employment.

In Somerset there is no provision of such services from within the NHS or statutory agencies. Advances in emergency medicine are increasing and survival rate of patients with brain injuries, which in turn means the demand for our services remains high.



You Can Make a Difference

Your business support can help make a real positive impact to a local community project such as Headway, showing demonstrable corporate social responsibility to people who are so dependent upon our vital services.

Membership to the '21 Club' is only £250 for a year which will help fund vital elements of the rehabilitation programme such as IT classes, life skills including literacy and numeracy and brain training therapies to improve cognitive skills.

Benefits for your Business

Headway Somerset works to the philosophy that business partnerships should be designed and managed to meet mutually agreed objectives. In return for your investment, the following are ways we will support you.

- Free advertising on the recently re-launched Headway Somerset website
- A web link on the website to your business website
- Your corporate listing in Headway Somerset's quarterly newsletter
- Special profiling in our 21 Club page in our quarterly newsletter
- PR in our newsletter distributed to key community organisations, including the legal, accountancy, medical and public sector professions
- Regional PR opportunities through involvement with specific charity events and activities
- Corporate Tax Benefits
- Networking events exclusively for Club 21 members

